



● Family-safe WiFi for peace-of-mind browsing ●

Choose Daisy WiFi and benefit from Friendly WiFi at your business

Friendly WiFi is a government-initiated safe certification standard for public WiFi. The Friendly WiFi symbol tells you where the service meets a minimum safe filtering standard – particularly in areas where children are present.

As an official partner of Friendly WiFi certified content filtering, we help put your mind at ease that our WiFi solutions are safe, and will deliver an online experience for your customers which is 100 per cent protected. Approved venues and locations already displaying the Friendly WiFi symbol have applied for the certification and proved their service blocks access to images and videos of explicit content and web pages.

You too can apply and show your customers you care for their online safety

How do you easily tell customers that they, and their loved ones, are safe when using your WiFi service?

Friendly WiFi is the only government-initiated certification standard which proves your public WiFi is filtered for inappropriate content.

The standard was created in partnership with the UK Government and The UK Council for Child Internet Safety (UKCCIS).

Application to become a Friendly WiFi approved venue is easy and because our content filtering already meets the standards required, adding this option allows you to display the symbol at your premises. The symbol tells customers you care for their safety.

Friendly WiFi – it's good to know.

Why Friendly WiFi?

- UK Government and industry initiated
- Online predators deterred
- Demonstrates Corporate Social Responsibility
- Business listed on the Friendly WiFi online directory
- Promotional activity and Point-of-Sale material



To find out more about Friendly WiFi speak to one of our specialists today:

0344 863 3000 **enquiry.dcs@daisygroup.com**