

**Clarke
Energy**

Engineer - Install - Maintain

● Bespoke mobile tariffs simplifying business overheads ●

The Background

Clarke Energy is a specialist in the engineering, installation and maintenance of gas-fuelled power plants and a market leader in the provision of low-carbon and renewable combined heat and power plants.

Having experienced consistent growth for the past 20 years, the business now provides employment for a workforce of over 1000 people across 16 different countries. Clarke Energy has a strong service based operation and enviable reputation for providing a top quality, reliable and accountable customer service.

The Challenge

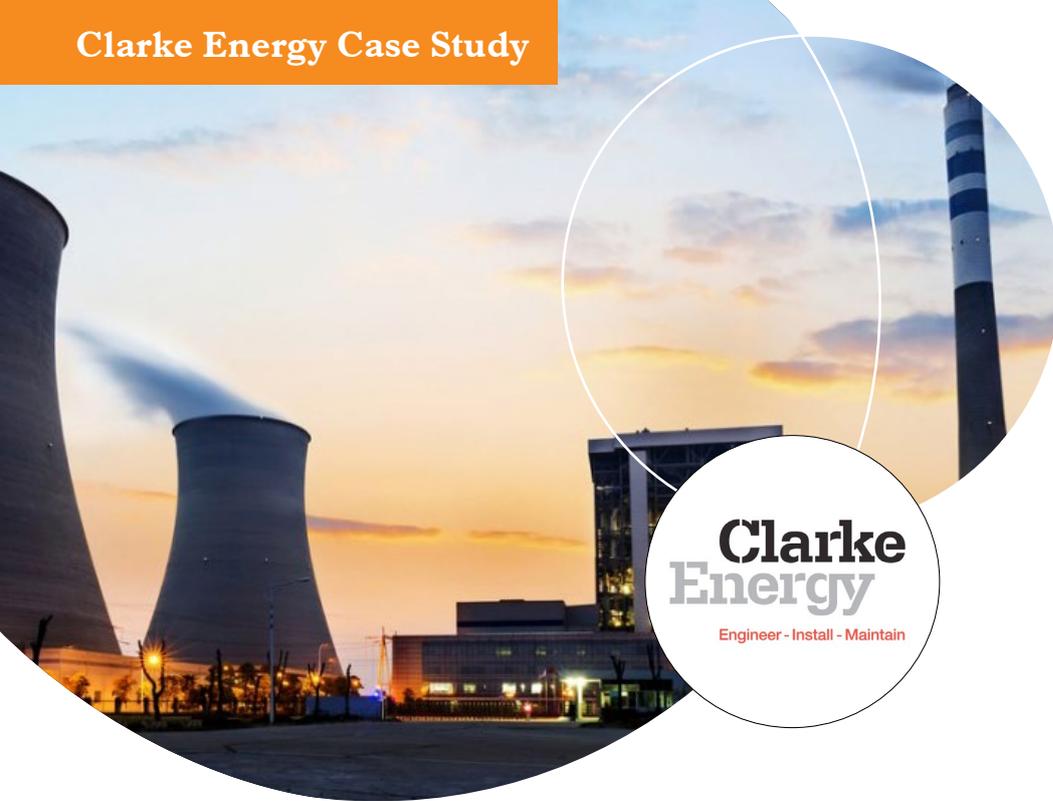
Prior to choosing Daisy, Clarke Energy was already receiving a cost-effective mobile package from another network provider. However, the business required a bespoke solution that was more aligned to its specific needs. After previous dealings, the business decided to place its trust in Daisy to create a tailored solution which took into account Clarke Energy's worldwide travel profiles.

Clarke Energy also felt that the competitor it was with didn't have its interests at heart. Therefore, a fundamental factor in changing providers was the need for a dedicated customer service that would cater to the business' needs.

The Solution

As an independent provider of telecommunications services, Daisy was able to create a bespoke mobile solution that met the needs of the business. Thanks to a strong relationship with Vodafone, Daisy's tariff matched what Clarke Energy was previously receiving from the rival supplier, while also offering a cost-efficient solution aligned to the business' worldwide operations.

The bespoke tariff ensures that Clarke Energy receive a superior customer service compared to the rival supplier, which also includes dedicated after support should any issues arise.



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The Result

Having been able to offer a bespoke mobile solution specific to the business' worldwide requirements, Clarke Energy is now better able to efficiently manage its mobile costs.

Anthony Hayes, Group IT Director at Clarke Energy, said: "The appeal of the Daisy solution was its simplicity. The solution has eased a lot of headaches and enabled us to efficiently manage our mobile costs."

Through exceptional customer service, Daisy has also helped Clarke Energy reduce the workload of its IT team, which has contributed to the improved efficiency and running of the business as a whole.

Anthony continued: "As a company that prides itself on our own customer service, we appreciate the real value it can add to both working relationships and the day-to-day running of our business."

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We would love to tell your story to our 40,000 monthly website visitors.

If you are a Daisy client and would like us to talk about your company and your experiences on our website, across our social media channels and in the press, simply email us at pressoffice@daisygroup.com with your company name and contact details and we will call you back.

NB: This is a service provided free of charge to our clients and we will include links to your business' website.



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